



2009 ANNUAL REPORT



INSIGHT. INFORM. IMPACT.



One Year of Obama: Robert Hill, Paul Kelly, James Fallows and Geoffrey Garrett

ESTABLISHED BY THE UNIVERSITY OF SYDNEY AND THE AMERICAN AUSTRALIAN ASSOCIATION WITH SUPPORT FROM THE COMMONWEALTH AND NEW SOUTH WALES GOVERNMENTS, THE UNITED STATES STUDIES CENTRE AIMS TO DEEPEN UNDERSTANDING OF AMERICAN POLITICAL, ECONOMIC, SOCIAL AND CULTURAL ISSUES AND TO FOSTER GREATER COLLABORATION ACROSS THE PACIFIC.

CONTENTS

Mission & Vision	2
From the Chairman & CEO	3
2009 in Review	4
People	6
• Achievements	6
• Appointments	8
• Visitors	12
Learning & Teaching	14
• Postgraduate	14
• Undergraduate	14
• Internships	15
• High School	16
Research	17
• Publications	17
• Postdoctoral Fellows	19
• Innovation Program	20
• Opinion Survey	21
• Research Grants	22
Events	23
• National Summit	24
• Business Leadership	25
Media & Communications	26
• Media	26
• Online	27
• American Review	28
About Us	29
• Board of Directors	29
• Council of Advisors	30
• International Academic Advisory Committee	31
• Centre Staff	32
Financial Report	34
Partners & Supporters	36

MISSION

The mission of the United States Studies Centre at the University of Sydney is to increase understanding of the United States in Australia.

Spanning the study of politics and policy, economics and business, culture and society, the core activities of the Centre include:

- Postgraduate degrees and undergraduate teaching
- Academic research and research training
- Policy analysis and commentary
- Business leadership forums
- Public education and community outreach

VISION

The ambition of the United States Studies Centre is to become the leading academic institution outside America for the study of the United States.

Our principal objectives are to:

- Undertake analysis, research and teaching of the highest quality
- Be the international hub for the study of the United States
- Build networks with preeminent American academic institutions and scholars

FROM THE CHAIRMAN & CEO

The United States Studies Centre is a unique institution, combining in equal measure an academic focus on teaching, research and research training and a think tank orientation dedicated towards shaping policy through media commentary and policy analysis. The Centre is committed to harnessing their combined power to address the major challenges facing Australia, the United States and the world.

In 2009, the Centre continued its rapid development towards our goal of becoming the leading institution outside America for the study of the United States. It was a year of many significant “firsts”:

- The Centre’s first undergraduate class, “US in the World”, was taken by nearly 80 University of Sydney students while several hundred more pre-enrolled in our 2010 classes.
- Harvard University not only partnered with the Centre in our National Summit on Sustainable Globalisation, but has also offered generous support for an annual joint conference with the Centre for the next three years.
- The Centre’s biannual journal of policy and commentary, *American Review*, was launched to universally positive feedback in Australia with a view to expanding into Asia in 2010.
- The Centre’s first class of six postdoctoral fellows took up residence in fields including cultural studies, economics, history, political science, international relations and sociology.
- The Centre’s Council of Advisors was created, co-chaired by Chairman of Macquarie Infrastructure Mark Johnson and emeritus Dean of the Stanford University Graduate School of Business Robert Joss, and with members including former Prime Ministers Bob Hawke and John Howard, Dow Chemical President, CEO and Chairman Andrew Liveris, and Chairman and CEO of Pratt Industries Anthony Pratt.

- To accommodate its rapid expansion, the Centre renovated its premises adding six offices for academics and experts and four workstations for administrative staff.

Special thanks are due to Michael Baume and Kim Beazley, two founding members of the Centre’s Board of Directors, who stepped down in 2009. Kim and Michael’s contributions to the Centre have been many, and we are very fortunate they have generously agreed to remain part of the Centre family through their membership in our Council of Advisors. Thanks also to former Merck senior executive David Anstice and former New South Wales Premier Bob Carr for agreeing to join the Board.

We hope you will enjoy reading in more detail about the Centre’s 2009 accomplishments in these pages and we look forward to engaging with you on the Centre’s work in the months and years to come.



A handwritten signature in black ink, appearing to read "Malcolm Binks".

Malcolm Binks AO
Chairman

A handwritten signature in black ink, appearing to read "Geoff Garrett".

Professor Geoffrey Garrett
Chief Executive Officer



2009 IN REVIEW

People

Eleven outstanding appointments substantially expanded both the quality and quantity of the Centre's academics and experts in 2009. Three professorial appointments of international quality were made:

- James Fallows, renowned journalist and *Atlantic Monthly* National Correspondent, as Professorial Chair in US Media
- Edward Blakely, former head of the New Orleans recovery effort following hurricane Katrina, as Honorary Professor in Urban Policy
- Robert Hill, former Australian Ambassador to the United Nations and Defence and Environment Minister, as Adjunct Professor in Sustainability.

Meanwhile Georgetown University public health and legal policy leader Lawrence Gostin, Stanford University political scientist and elections and public opinion expert Simon Jackman, and University of British Columbia US defence policy specialist Colin Campbell joined the Centre as Visiting Professors.

ABC journalist John Barron, former Editor of *The Australian's* editorial and opinion pages Tom Switzer, and Associate Professor of Environmental Design at the University of California, Berkeley Greg Castillo joined University of Sydney American historians James Curran and Stephen Robertson as new Research Associates.

Research & Analysis

The Centre's academics were active contributors to their scholarly communities, publishing nine books, and writing 22 journal articles and six book chapters. Major publications included:

- James Fallows' *Postcards from Tomorrow Square*, a book of essays on contemporary China
- Geoffrey Garrett's Strategy Report for the Australian Strategic Policy Institute on the implications of the global financial crisis for Australia, China and the US
- Simon Jackman's statistics textbook, *Bayesian Analysis in the Social Sciences*

- Margaret Levi's co-edited work *Whom Can We Trust?* on the social bonds of cooperation in America
- Brendon O'Connor's edited four-volume collection *American Foreign Policy Traditions*.

Learning & Teaching

Unprecedented interest in the US presidential election resulted in substantial increases in student numbers. The postgraduate program was expanded to include a new Master of Letters degree which offers students the opportunity to engage in a substantial original research project. The Centre also offered its first undergraduate class in 2009, "US in the World", and approved two additional undergraduate classes to be taught in 2010 and 2011. Three of the Centre's postgraduate students were selected for the prestigious Uni-Capitol Internship Programme in Washington, DC. Outreach to high school students intensified with the approval of an innovative Year 11 pre-university class, "America: Heroes, Rebels and Renegades."

Research Training

The arrival in Sydney of the Centre's first cohort of postdoctoral fellows was an important step towards realizing the Centre's ambitions for training the next generation of scholarly leaders in US studies. The six fellows were selected from a high quality international field of nearly 200 applicants from four continents.

The Centre also began planning for a series of intensive week-long workshops for early career researchers in Australia on research methods in the social sciences. These workshops will bring leading American experts to Australia in 2010 on topics including field experiments, analytic narratives and quantitative analysis.

Media & Communications

The Centre's media profile continued to grow strongly with media appearances up 59%. Redevelopment of the website, an integrated email campaign and moves into new social media also saw the online presence of the Centre increase significantly.

Achievements

- Edward Blakely led a delegation of Australian urban policy makers to four major American cities to see first hand the implementation of the Obama administration's post-GFC stimulus package.
- Director of Academic Programs Lyn Carson was awarded a research fellowship at the Center for Jefferson Studies at Monticello, Virginia.
- Chief Operating Officer Sean Gallagher was invited to Stanford University's Hoover Institution as a visiting fellow.
- CEO Geoffrey Garrett addressed the Beijing Forum and the Doha Forum on China-US relations after the GFC.
- Robert Hill was appointed by Prime Minister Kevin Rudd as Chairman of Australia's Carbon Trust.
- Simon Jackman was appointed co principal investigator of the 2012 American National Election Study, the largest political science project funded by America's National Science Foundation.

The inaugural issue of the Centre's flagship magazine *American Review: Global Perspectives on the US* focused on the first year of the Obama administration and featured essays from leading Australian and American commentators.

Events

Over the year, the Centre held 74 events, including its two-day National Summit on Sustainable Globalisation. Attracting more than 250 academics, media professionals and policy makers from Australia, the US and Asia, the summit featured keynote addresses by Environment Minister Peter Garrett, leader of the Federal Opposition Malcolm Turnbull, Editor of *The Economist* magazine John Micklethwait, and New Orleans Mayor Ray Nagin. American academics such as Harvard's Michael Hiscox and Robert Lawrence and MIT's Richard Locke engaged

in moderated conversations with prominent Australians including climate change expert Ross Garnaut, *The Sydney Morning Herald's* Peter Hartcher and CEO of the Business Council of Australia Katie Lahey.



Ross Garnaut and Gillian Triggs

Visitors

The Centre attracted a wide range of high level American visitors who participated in events for policy makers, business executives and the public, interacted with students, and were in high demand in the Australian media. Visitors included Pulitzer Prize winning playwright Edward Albee, new US Ambassador to Australia Jeffrey Bleich, former Special Assistant to President George W. Bush Barry Jackson, Pulitzer Prize winning Jefferson biographer Annette Gordon-Reed, former CEO of Fannie Mae James Johnson, Director of the UCLA Anderson Forecast Edward Leamer, News Corporation Chairman and CEO Rupert Murdoch, Secretary of the Department of Foreign Affairs and Trade Dennis Richardson, former Director of the US Office of Management and Budget Alice Rivlin and Editor of *The Wall Street Journal* Robert Thomson.

PEOPLE

Achievements

Research Associate John Barron's documentary film premiered in Sydney. "First Stop, Iowa!" details how a small state came to have a large say in who is elected the President of the United States.

Honorary Professor Edward Blakely won the Jay Chatterjee Award from the American Collegiate Schools of Planning for service to New Orleans in urban planning and was awarded the keys to the city by the Mayor and Council. In addition he was named a Senior Fellow to the Lincoln Institute for Land Policy for climate change and regional policy research and received a Japan Foundation Fellowship and a Kyoto Fellowship to conduct research on disaster recovery policy.

Director of Academic Programs Lyn Carson was a Fellow at the Robert H. Smith International Center for Jefferson Studies at Monticello, Virginia, researching Thomas Jefferson and deliberative democracy.



Edward Blakely

Research Associate James Curran won a Fulbright Scholarship to conduct research on Australian and American foreign policy in Asia.

Media Chair James Fallows stood down as founding Chairman of the New America Foundation and was succeeded by Chief Executive of Google, Eric Schmidt.

Chief Operating Officer Sean Gallagher used a visiting fellowship at the Hoover Institution at Stanford University to interview current and past leaders of nine renowned universities including Harvard, Stanford and UCLA about the future of American universities.



Robert Hill

CEO Geoffrey Garrett joined the Editorial Board of *Global Policy* in addition to his editorial board responsibilities at *World Politics*. He delivered addresses on the implications of the global financial crisis at the Beijing Forum and the Doha Forum and on US politics and policy at a number of events including the Australia-Davos Connection Futures Summit, the Harvard Club of Australia and the IBM Leadership Summit.

Visiting Professor Lawrence Gostin chaired a National Academy of Sciences Committee for President Obama on preparing for mass disasters. He also drafted a Framework Convention on Human Services in the CARICOM Region for the World Bank and a Model Public Health law for the World Health Organization.

Adjunct Professor in Sustainability Robert Hill was appointed by Prime Minister Kevin Rudd as Chairman of the Australian Carbon Trust.

Visiting Professor Simon Jackman became a co principal investigator for the American National Election Studies of

"The high quality of US Studies Centre appointments contributes to the University's international standing as an academic leader focused on the world's most important challenges."

Dr Michael Spence, Vice-Chancellor of the University of Sydney

the 2010 and 2012 national elections, the largest piece of political science research funded by the National Science Foundation.

PhD candidate Malcolm Jorgensen won a federally-funded Australian Postgraduate Award Scholarship to research the impact of ideology on US foreign policy.

Politics Chair Margaret Levi joined the Advisory Council of The Center for Advanced Study in the Social Sciences in Madrid. She continued her role as General Editor of both *Cambridge Studies in Comparative Politics* and the *Annual Review of Political Science*.



Margaret Levi

Director of the Business Leadership program Professor Bruce McKern presented a paper on foreign direct investment in Australia at Columbia University's Vale Center on Sustainable Investment and spoke on the impact of the financial crisis on American multinationals at the Australia-Davos Connection Futures Summit.

Lecturer in the US Constitution Harry Melkonian was awarded his PhD from Macquarie University Law School for his dissertation on the relationship between American free speech and British defamation law.

Associate Professor in American Politics Brendon O'Connor presented his work on anti-Americanism to



Bruce McKern

the World Affairs Council in Washington, DC and at Dortmund Technical University in Germany.

Research Associate Lesley Russell became a Visiting Fellow at the Center for American Progress in Washington, DC where she was an active participant in America's debate over healthcare reform. She also spoke on comparative Australia-US health policy at George Washington University.

Research Associate Tom Switzer was appointed Editor of *The Spectator Australia*.



Brendon O'Connor

Appointments



John Barron
Research Associate

Veteran ABC journalist and broadcaster John Barron provides analysis and commentary on US politics, is transcribing his extensive archive of presidential campaign interviews, and adds to the Centre's capacity for interviewing its distinguished visitors. Barron currently presents the daily three-hour drive time news and interview program on ABC's national NewsRadio network. His work on US and Australian politics has appeared in publications including *The Washington Post* and he has also authored the non-fiction book *Vote For Me: The Long Road to the White House*.

Barron covered the 2004 and 2008 US national elections from America. His documentary film "First Stop, Iowa!" highlights the important role of the unique Iowa caucuses in US presidential elections, including the historic victory of Barack Obama in 2008. He is also an experienced radio documentary maker, having researched, produced and presented numerous programs.



Edward Blakely
Honorary Professor in Urban Policy

Professor Edward Blakely offers analysis and commentary on urban policy and disaster recovery in the US, Australia and internationally. Before joining the Centre, he served for two years as Executive Director of the Office of Recovery and Development Administration for New Orleans following the devastation of hurricane Katrina. One of the world's leading scholars and practitioners of urban policy, Blakely has been Dean of the School of Urban Planning and Development at the University of Southern California and Dean of the Robert J. Milano Graduate School of Management and Urban Policy at the New School University in New York City.

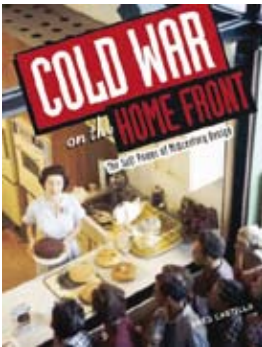
Blakely is author of four books and scores of scholarly articles and opinion pieces. He has been an adviser to the OECD, the Australian and US governments, and other governments worldwide. A Fulbright Scholar, Professor Blakely earned his BA at the University of California Riverside, his MA at UC Berkeley, and a PhD in Education and Management at UCLA.



Colin Campbell
Visiting Professor

Professor Colin Campbell is an expert on American defence policy and is writing a book on the efforts to transform the US military during the George W. Bush administration. He has held professorial appointments at the University of British Columbia and Georgetown University where he established and directed the Georgetown Public Policy Institute. He has also been a frequent visiting fellow at the Brookings Institution.

A prolific scholar, Campbell co-founded the influential public policy journal *Governance*, serving two terms as its editor and is a Fellow of the US National Academy of Public Administration. His books include *Preparing for the Future: Strategic Planning in the U.S. Air Force*, winner of the National Academy of Public Administration Brownlow Award and *Managing the Presidency: Carter, Reagan and the Search for Executive Harmony*, recipient of the American Political Science Association Neustadt Prize and the Alpha Sigma Nu Prize.



Greg Castillo
Research Associate

Associate Professor Greg Castillo works on the impact of American foreign policy on domestic culture and society, with a special focus on architecture during the Cold War. He is Associate Professor at the College of Environmental Design, University of California, Berkeley. His research has been supported by the Getty Research Institute, the Kennan Institute for Advanced Russian Studies and the Ford Foundation.

Castillo's book *Cold War on the Home Front: The Soft Power of Midcentury Design* examines the impact of superpower conflict on domestic life in middle America. He is currently working on two other book projects *Architectures of Americanization* and *Soft Power Culture*. Castillo earned his postgraduate degrees from the Annenberg School of Communications at the University of Southern California and the University of California, Berkeley.



James Curran
Research Associate

Dr James Curran is an expert on the Australia-US alliance with a special focus on the impact of Asia's rise on the relationship. He teaches and researches on Australian political, intellectual, cultural and diplomatic history as a senior lecturer in the Department of History at the University of Sydney. Curran's book *The Unknown Nation: Australia After Empire* is to be published in 2010, when he will also be a Fulbright Scholar in Washington, DC.

Curran has also served in various roles in the Commonwealth Public Service, including as Policy Adviser in the Department of The Prime Minister and Cabinet in both its Social Policy and International Divisions. He has also been an analyst of US foreign policy at the Office of National Assessments.



James Fallows
Chair in US Media

As Chair in US Media, Professor James Fallows will research, write and teach on the future of the media in the digital age as well as provide commentary on US politics and US-China relations. One of the world's leading journalists and National Correspondent for *The Atlantic Monthly* magazine, Fallows is winner of the American Book Award for *National Defense* on US security policy during the Cold War and the National Magazine Award for "The 51st State?" on the US invasion of Iraq. His latest book *Postcards from Tomorrow Square* is a collection of essays written while living in Beijing and Shanghai.

Fallows served as Editor of *US News* and *World Report* and was Chief Speechwriter for President Jimmy Carter. A visiting professor and guest lecturer at many of the world's leading universities, Fallows is a graduate of Harvard University and was a Rhodes Scholar at Oxford University. He holds honorary doctorates from a dozen universities, including Northwestern University and the University of Maryland.

Appointments



Lawrence Gostin
Visiting Professor

Lawrence Gostin, Professor of Law at Georgetown University and Professor of Public Health at Johns Hopkins University, writes and comments on US health policy and global health issues. In 2009 he was appointed by President Obama to chair a National Academy of Sciences Task Force on the US's disaster preparedness. In 2007, the Director General of the World Health Organization appointed Gostin to the International Health Regulations Roster of Experts and the Expert Advisory Panel on Mental Health.

Gostin is a lifetime Member of the Institute of Medicine/National Academy of Sciences and serves on the Board on Health Sciences Policy and the Committee on Science, Technology, and Law. He has led major law reform initiatives in the US and helped draft the Mental Health Act in England and Wales. Gostin's latest books include *Public Health Law* and *The AIDS Pandemic*.



Robert Hill
Adjunct Professor in Sustainability

As former Australian Ambassador to the United Nations and a Defence and Environment Minister in the Howard government, Adjunct Professor Robert Hill brings a wealth of experience and expertise in climate change, and defence and foreign policy to the Centre. Hill leads the Centre's new Sustainability Program. He was appointed as Chairman of the Australian Carbon Trust by Prime Minister Kevin Rudd.

Hill was Australia's lead negotiator at the Kyoto climate change summit and represented his home state of South Australia in the Australian Senate from 1981 to 2006. He was Leader of the Government in the Senate from March 1996 until his resignation in January 2006. He was educated at the University of Adelaide and the London School of Economics in law.



Simon Jackman
Visiting Professor

Simon Jackman, Professor of Political Science and Statistics at Stanford University, conducts opinion polling and provides commentary and analysis on politics in Australia and the US and on Australia-US relations. An expert on the quantitative analysis of political phenomena, Jackman's research has appeared in the world's leading scholarly journals of political science. He is also author of a textbook *Bayesian Analysis for the Social Sciences*.

Jackman is past President of the Society for Political Methodology and currently Co-editor of the *Annual Review of Political Science*. He has served on the Board of Overseers of the American National Election Study and will be a co principal investigator of the 2010 and 2012 American National Election Studies, the largest political science research project funded by the US National Science Foundation. A graduate with first class Honours in Government from the University of Queensland, his postgraduate study was at the University of Rochester and Princeton University.



Stephen Robertson
Research Associate

Associate Professor in History Stephen Robertson teaches the postgraduate subject “Key Issues in American Culture”. A member of the Department of History at the University of Sydney, Robertson completed his PhD at Rutgers University in New Jersey and held postdoctoral fellowships at the American Bar Foundation and George Mason University.

Robertson is author of *Crimes Against Children: Sexual Violence and Legal Culture in New York City, 1880-1960*, and co-author of *Playing the Numbers: Gambling in Harlem Between the Wars*, and the website “Digital Harlem: Everyday Life 1915-1930” which won the American Historical Association’s Roy Rosenzweig Prize for Innovation in Digital History in 2010. He is a recipient of an Australian Learning and Teaching Council Citation for Outstanding Contributions to Student Learning.



Tom Switzer
Research Associate

Tom Switzer writes and comments on all aspects of US affairs and Australia-US relations as well as teaching undergraduate classes in American politics and Australian political and diplomatic history. He is also Editor of *The Spectator Australia*. Switzer has become a leading analyst of the politics of climate change in the US, Australia and internationally.

Switzer served as senior adviser to former federal Opposition Leader Brendan Nelson in 2008. Before that, he was the opinion page editor for *The Australian*, an editorial writer at *The Australian Financial Review* and an assistant editor at the American Enterprise Institute in Washington, DC. He holds a Masters in International Relations and a Bachelor of Arts in History (First Class Honours) from the University of Sydney.

Visitors

The number of visitors to the Centre almost doubled in 2009. A large range of prominent guests added to the Centre's presence on campus and in the broader community with lectures, media interviews and briefings. From former Fannie Mae CEO James Johnson to Thomas Jefferson biographer Annette Gordon-Reed and former Special Assistant to President George W. Bush Barry Jackson, the Centre's program of distinguished visitors added significantly to public discussion and debate on the United States in 2009.

- **Edward Albee**, Pulitzer Prize and Tony Award winning American playwright
- **Mark Baillie**, former head of real estate activities in North America and Europe for the Macquarie Property Group
- **Jeffrey Bleich**, US Ambassador to Australia
- **David W. Blight**, Professor of American History and Director, Gilder Lehrman Center for the Study of Slavery, Resistance, and Abolition, Yale University
- **Robert Burgelman**, Edmund W. Littlefield Professor of Management and Director of the Executive Program, Graduate School of Business, Stanford University
- **Annette Gordon-Reed**, Professor of Law, New York University and Professor of History, Rutgers University
- **Peter Gourevitch**, Professor of Political Science and former Dean of the School of International Relations and Pacific Studies, University of California, San Diego
- **Adam Graycar**, Dean of the School of Criminal Justice, Rutgers University
- **Fred Greenstein**, Professor of Politics Emeritus at Princeton University
- **Barry Jackson**, former Special Assistant to President George W. Bush
- **James Johnson**, former CEO of Fannie Mae and Vice Chairman of Perseus Financial



Ambassador Jeffrey Bleich

Soon after his arrival in Australia, US Ambassador Jeffrey Bleich joined a roundtable discussion with undergraduate and postgraduate students at the Centre. Ambassador Bleich described his personal relationship with Barack Obama dating back two decades as well as the strength of the Australia-US relationship. The Ambassador's central message was that the US has no better friend in the world than Australia and the importance of the alliance between the two countries will only grow in the 21st century.

Ambassador Bleich also discussed with students his passion and commitment concerning international human rights and reducing gun violence in American schools. Prior to his posting to Canberra, Ambassador Bleich served in the Obama White House as a special adviser to the President working on the nomination to the Supreme Court of Justice Sonia Sotomayor among other things. Bleich joined the Obama administration from his position as senior partner in the leading American law firm Munger, Tolles and Olson.

"The Centre's visitors provide busy Australians with an easy opportunity for face-to-face exchanges with world leaders in a wide range of disciplines and endeavours."

Ted Evans, Chairman of Westpac

- **Edward Leamer**, Medbury Professor of Management and Director of the Anderson Forecast, UCLA Anderson Graduate School of Management
- **Thomas Mann**, Averell Harriman Chair and Senior Fellow in Governance Studies, Brookings Institution
- **Clifford D. May**, President, Foundation for Defense of Democracies
- **Rupert Murdoch**, Chairman and Chief Executive, News Corporation
- **Dennis Richardson**, Secretary, Department of Foreign Affairs and Trade and former Australian Ambassador to the US
- **Alice Rivlin**, Senior Fellow, Brookings Institution and former Director of the Office of Management and Budget
- **Taryn Simon**, photographic artist
- **Robert Thomson**, Managing Editor and Publisher, *The Wall Street Journal*
- **Richard White**, Professor of History at Stanford University

Rupert Murdoch

Rupert Murdoch, Chairman and CEO of News Corporation, discussed a range of global issues ranging from the global economic crisis to US-China relations, the future of the media, and Australia's need for globally competitive research universities at a special luncheon in Sydney co-hosted with Goldman Sachs JB Were and its CEO Stephen Fitzgerald.

The global media magnate attracted a glittering audience of prominent guests including former Prime Ministers Bob Hawke and John Howard, Premier of New South Wales Nathan Rees, Governor of New South Wales and Chancellor of the University of Sydney Marie Bashir, Chairman of Westfield Group Frank Lowy, NAB CEO Cameron Clyne, IAG Chairman James Strong, University of Sydney Vice-Chancellor Michael Spence, and members of the Board of Directors at the US Studies Centre, Bob Carr, Joe Skrzynski, Zeke Solomon and Lucy Turnbull.



John Howard, Rupert Murdoch and Bob Hawke

LEARNING & TEACHING

Postgraduate

The Master, Graduate Certificate and Graduate Diploma of US Studies attracted a total of 35 students in 2009, an increase of 14 students from the previous year. The Centre's first two students matriculated into the advanced Master of Letters degree. Our postgraduate program covered politics and foreign policy, media, economics, cultural studies and urban studies.

The Centre's postgraduate classes were extremely popular with students. Four classes received perfect scores in student evaluations, with all other classes achieving ratings of between 80 and 95 percent. An advanced program Master of Letters (US Studies) was offered for the first time. In this postgraduate degree, students can choose to further specialise their study through one of three avenues: an internship, further study in the US or an extended research project. Three of our postgraduate students won prestigious internships in Washington, DC.

The US Studies Centre awarded 12 merit-based coursework scholarships valued at a total of \$34,000 to local and international students enrolled in the Centre's postgraduate degrees. The scholarships honour the



James Johnson with students

Centre Students

	2008	2009
Undergraduate	0	75
Master	16	27
Master of Letters	0	2
Graduate Certificate	5	5
Graduate Diploma	0	1
Cross-listed Postgraduate	73	80
PhD	1	2
Total	95	192

contributions of major female figures in American history: Susan B. Anthony, Rachel Carson, Rosa Parks and Eleanor Roosevelt.

Undergraduate

Centre CEO and Professor of Political Science Geoffrey Garrett's "US in the World" gave 75 undergraduate students the opportunity to study the US and its global relations during the first year of the Obama administration. Guest lecturers, the immediacy of online analysis and Socratic dialogue all helped Garrett's students explore current issues affecting the US and the world, including the global financial crisis, the rise of China, the war on terrorism, healthcare reform, and climate change. In addition to Garrett's own insights and knowledge, students engaged in moderated conversations with former Deputy Prime Minister Kim Beazley and former Special Assistant to President George W. Bush, Barry Jackson.

"The unique opportunities the postgraduate program offers to meet and work with academics, business and government leaders, and journalists give students the chance to study the US with some of the world's best minds."

Matthew Cross, US Studies Masters student



Internships

Three of the Centre's postgraduate students, Erin Riley, Jonathan Bradley and Jaime Serpanchy, joined nine other Australian students in the Uni-Capitol Washington Internship Programme. They gained first hand perspectives on and access to the US political system and institutions through internship placements in the Democratic and Republican parties and Congress.

"In nine short weeks, I learned more about the US government than I could ever have imagined. I am so grateful to the US Studies Centre for making possible this life changing experience."

Erin Riley, Master of Letters student & intern

The Centre ran its inaugural media internship program in 2009 in conjunction with the University of Sydney's Department of Media and Communications. Two media interns, Richard Warwick and Emily Cheng, were given real life journalism experience by conducting and producing

interviews for the Centre's website. These tech-savvy interns were, in turn, an asset for the Centre, giving staff the opportunity to test run newly acquired video and editing software.

Lecturer Spotlight: Dr Jane Park Contemporary American Media

Dr Jane Chi Hyun Park who taught the unit "Contemporary American Media" for the US Studies Centre in 2009 has a PhD in Radio-TV-Film from The University of Texas, Austin and a MA in English from the University of California, Irvine. Previously she worked in American Studies at the University of Oklahoma. Along with her affiliation with the Centre, she also teaches in the Asian Studies program and in Gender and Cultural Studies. Her research focuses on representations of race, gender and sexuality, especially of Asian peoples and communities in popular media, including film, TV and music. She has published articles and book chapters and her first book, *Yellow Future: Oriental Style in Contemporary Hollywood Cinema*, will be published in 2010.

High School

The US Studies Centre hosted 200 Year 10 and 11 students from public and private high schools across Sydney in a lecture and discussion with the Centre's CEO Professor Geoffrey Garrett on the University of Sydney campus. The lecture focused on the students' understandings of the United States and its people with an emphasis on the first year of the administration of President Barack Obama.

Another high school event at Scots College school saw Garrett and Harvard University professor Michael Hiscox engage in a conversation on ethical globalisation and the impact of America's global brands and popular culture with students and parents. Hiscox focused on his recent

research on the willingness of American consumers to pay for sustainable products, high standards for labour rights and working with farmers in Africa on fair trade and sustainable certifications.

The Centre also developed an innovative class, "America: Heroes, Rebels and Renegades" that will give high school students credit towards University of Sydney degrees before they enrol. Approved by the New South Wales Board of Studies, the course has been developed to appeal to high school students with an interest in the US and a willingness to embark on university-level studies. In 2011 it will introduce Year 11 students to the complexity and diversity of the United States in both a contemporary and historical context by focusing on celebrated individuals.



High school students

RESEARCH

Publications

Books (Authored)

John Barron, *Vote For Me!* (University of New South Wales Press, 2009)

Greg Castillo, *Cold War on the Home Front: The Soft Power of Midcentury Design* (University of Minnesota Press, 2010)

James Fallows, *Postcards from Tomorrow Square* (Vintage, 2009)

Lawrence Gostin, *Public Health Law and Ethics: A Reader* (University of California Press, forthcoming)

Lawrence Gostin, *Principles of Mental Health Law and Policy* (Oxford University Press, forthcoming)

Simon Jackman, *Bayesian Analysis for the Social Sciences* (Wiley, 2009)

Shane White, Stephen Garton, Stephen Robertson and Graham White, *Playing the Numbers: Gambling in Harlem Between the Wars* (Harvard University Press, 2010)

Edited and Co-edited Books & Journals

Margaret Levi, co-editor with Karen S. Cook and Russell Hardin, *Whom Can We Trust?* (Russell Sage Foundation, 2009)

Margaret Levi, editor, *Annual Review of Political Science* (Volume 12, 2009)

Brendon O'Connor, editor, *American Foreign Policy Traditions* four volume series: *The Foundations of the American Tradition; The Traditions of Great Power; Anti-American Tradition and Regional and National Varieties of Anti-Americanism* (Sage, 2010)

Essays & Reports

Thomas Barlow, *Innovation in America: A Comparative Study* (2009)

Edward Blakely et al, *Natural disaster preparation and response: a guide for state housing authorities* for the Australian Housing and Urban Research Institute (2009)

2009 Publications

Books	9
Edited Books & Journals	6
Essays & Reports	6
Journal Articles	22
Book Chapters	6
Total	49

James Fallows, America as an Idea, *American Review* (2009:1)

Geoffrey Garrett, After the GFC: Australia and the Chimerica challenge, *Australian Strategic Policy Institute Strategy Report* (2009)

Geoffrey Garrett, Chimerica and Australia, *American Review* (2009:1)

Brendon O'Connor, Reading Obama, *Australian Book Review* (April 2009)

Journal Articles

Colin Campbell and Tim Came, "The Dynamics of Top-Down Organizational Change: Donald Rumsfeld's Campaign to Transform the U.S. Defense Department," *Governance* (forthcoming)

Geoffrey Garrett, "The G-2 in the G-20," *Global Policy* (forthcoming)

Murray Goot, "Getting it Wrong While Getting it Right: The Polls, the Press and the 2007 Australian Election," *Australian Cultural History* (27: 2, 2009)

Murray Goot, "Labor, Government Business Enterprises and Competition Policy", *Labour History* (98, forthcoming)

RESEARCH

Murray Goot, "Underdogs, Bandwagons or Incumbency? Party Support at the Beginning and End of Australian Election Campaigns, 1983-2007," *Australian Cultural History* (forthcoming)

Murray Goot, "American Influences and their Limits: The Case of the Australian Gallup Poll, 1941-1969," *Historical Journal of Film, Radio and Television* (forthcoming)

Simon Jackman and Josh Clinton, "To Simulate or NOMINATE," *Legislative Studies Quarterly* (34: 4, 2009)

Simon Jackman and Lynn Vavreck, "Primary Politics: Race, Gender, and Age in the 2008 Democratic Primary," *Journal of Elections and Public Opinion* (forthcoming)

Margaret Levi and Audrey Sacks, "Legitimizing Beliefs: Concepts and Measurements," *Regulation and Governance* (3, 2009)

Margaret Levi and Audrey Sacks, "Measuring Government Effectiveness and its Consequences for Social Welfare in African States," *Social Forces* (forthcoming)

Margaret Levi, Audrey Sacks and Tom Tyler, "Conceptualizing Legitimacy, Measuring Legitimizing Beliefs," *American Behavioral Scientist* (53, 2009)

Margaret Levi, David Olson, Jon Agnone, and Devin Kelly, "Union Democracy Reexamined," *Politics & Society* (37: 2, 2009)

Brendon O'Connor and Katherine Delaney, "The ABC and anti-Americanism: The case of Minister Alston and the 2003 Iraq War," *Australian Journal of Political Science* (September 2009)

Brendon O'Connor and Srdjan Vucetic, "Another Mars/Venus divide? Why Australia said 'yes' and Canada said 'non' to involvement in the 2003 Iraq War," *Australian Journal of International Affairs* (forthcoming)

Book Chapters

Edward Blakely, "The Evolution of American (Spatial) Local and Regional Economic Development," in James E. Row (ed.), *Theories of Local Economic Development: Linking Theory to Practice* (Ashgate, 2009)

Murray Goot, "Political Communication and the Media," in Rod Rhodes (ed.), *The Australian Study of Politics* (Palgrave Macmillan, 2009)

Murray Goot and Ian Watson, "Nativism as Citizenship: Immigration, Economic Hardship and the Politics of the Right," in Christina Slade and Martina Mollering (eds.), *From Migrant to Citizen: Testing Language, Testing Culture* (Palgrave Macmillan, forthcoming)

Murray Goot and Ben Goldsmith, "Australia: Policy, Rhetoric and Public Opinion," in Richard Sobel, Bethany Barratt and Peter Furia (eds.), *International Public Opinion and the War in Iraq* (Potomac Books, forthcoming)

Margaret Levi and Brad Epperly, "Principled Principals in the Founding Moments of the Rule of Law," in James Heckman and Robert Nelson (eds.), *New Perspectives on Rule of Law* (Routledge, 2009)



ASPI Report by Geoffrey Garrett

"The Centre's postdoctoral fellowship is one of the best available anywhere for junior scholars. But the Centre is the net beneficiary. The postdocs help create a vibrant intellectual life and major research product while helping build an exciting network of Centre alumni around the globe."

Professor Margaret Levi, Chair in US Politics, US Studies Centre

Postdoctoral Fellows

The Centre's first cohort of Postdoctoral Fellows was selected from an international field of nearly 200 applicants. Six emerging academic leaders were chosen to undertake a year of research and writing in residence at the Centre on diverse aspects of American history and society, politics, business and economics.

Jason Casellas

Assistant Professor of Government at the University of Texas, Austin; PhD in Politics at Princeton University
Latinos and education policy

Casellas completed his forthcoming book with Cambridge University Press, entitled *Latino Representation in State Houses and Congress* while at the Centre. He also wrote two articles that have been accepted for publication. His

co-authored article in the *Journal of Politics* examines the consequences of having Latino candidates on electoral ballots. His article in *The Journal of Chicano Studies* analyses the election of Latinas to state legislatures. Casellas also had two articles published in 2009 in *Political Science Quarterly* and *Legislative Studies Quarterly*.

Mark Geiger

Postdoctoral Fellow in Economic History at the University of California, Los Angeles; PhD in History at the University of Missouri, Columbia
A history of the Chicago Board of Trade

Dr Geiger's main accomplishment in 2009 was final preparation of his forthcoming book with Yale University Press, *Financial Fraud and Guerrilla Violence in Missouri's Civil War, 1861-1865*.



Postdoctoral Fellows

Willie Gin

PhD in Political Science at the University of Pennsylvania
Nativism, multiculturalism and citizenship in Anglo-American countries

Dr Gin used his postdoctoral fellowship to further his work in comparing how ethnic and religious diversity has affected the political development of Australia, New Zealand, the United States and Canada, producing papers for submission to peer review.

Sabino Kornrich

PhD in Sociology at the University of Washington
Inequality and consumerism in contemporary America

Dr Kornrich used his fellowship to prepare two papers for peer review including one article that has been revised and resubmitted to the *American Sociological Review*. Two of his articles were published in 2009, including one in the *American Journal of Sociology* on racial preferences in labour markets.

Jeremy Pressman

Associate Professor of Political Science at the University of Connecticut; PhD in Political Science at MIT
The US and Arab-Israeli relations

Professor Pressman's year at the Centre allowed him to focus on his new research project assessing whether US involvement had helped or hindered the Arab-Israeli conflict in the past half century. He also published an article in the *Israel Studies Forum* on the Middle East peace negotiations process.

Rebecca Sheehan

PhD in History at the University of Southern California
Sexual liberation and evangelical awakening in the 1970s

After completing her dissertation, Dr Sheehan undertook research on Robin Morgan and Norman Mailer in the context of her broader research on the women's movement and reactions to it in 1970s America. She also completed her chapter for the edited collection of essays, *The Shock of the Global: The 1970s in Perspective*, for Harvard University Press.

Innovation Program

The Centre's Innovation Program aims to identify innovative practices for the Australian setting. Funded by global pharmaceutical company Merck & Co it runs for a four-year period from 2008 under the direction of Professor Bruce McKern, with Dr Thomas Barlow as Research Associate. In 2009 the Program focused on research projects that compared innovation systems in the United States and Australia.

American Innovation Study

Dr Barlow completed a comparative study on innovation in the United States. *Innovation in America: A Comparative Study* provides comparative information regarding innovation in the US, Australia and other developed countries, and identifies areas for further examination.

Innovation in Biotechnology

The next phase of the Program is comparing innovation in biotechnology in Australia and the US. Under focus are the highly successful biotechnology cluster in San Diego, and the more fragmented development of biotechnology in three Australian states. After evaluating the forces behind the development of such clusters, policy and action recommendations for business, government and research institutions will be developed for release in 2010.

Business Model Innovation of 21st Century Universities

Dr Sean Gallagher has been undertaking a research project "21st Century Research-Intensive Universities." He was awarded a visiting fellowship at the Hoover Institution at Stanford University to pursue this comparative work. He interviewed the current and past leaders of nine great American universities including Harvard, Stanford, Duke, UCLA, Washington and Indiana, as well as those at eight Australian universities including Sydney, Melbourne and Queensland. In over 30 interviews he sought views on the future of higher education and strategic direction of the respective universities.

Advisory Committee on Innovation

The Centre gained firsthand expertise and counsel by appointing an Advisory Committee on Innovation. The five-person panel of experts met in August to discuss findings and recommend future actions for the Innovation Program:

- **David Anstice (Chair)**, former Executive Vice President, Strategy Initiatives, of Merck & Co.; currently Chairman of the University of Sydney USA Foundation and a Director of CSL Limited and the US Studies Centre
- **Professor Peter Andrews AO**, Queensland Chief Scientist, Chairman of the Queensland Biotechnology Advisory Council
- **Bruce Kean AM**, former CEO Boral Ltd, Chairman, ATSE Clunies Ross Foundation and a Director, Neuroscience Victoria Ltd
- **The Honourable John Olsen AO**, former Australian Consul-General in Los Angeles and New York, former Premier of South Australia; Deputy Chairman and CEO of the American Australian Association
- **Dr Jim Peacock AC**, CSIRO Fellow, Chair, OCE Science Team and recipient of the CSIRO Lifetime Achievement Award.



Dennis Richardson

Opinion Survey

The US Studies Centre undertook a survey on American and Australian attitudes to climate change in the midst of intense policy debates in both countries.

Professor Simon Jackman, who was a Visiting Professor at the US Studies Centre, conducted the survey "Australians, Americans and Climate Change" comparing attitudes of Australians with those of Americans.



Simon Jackman

The survey results showed that climate change was a "wedge" issue in both countries, but that the Rudd government had bigger incentives than the Obama administration to pass legislation because Australians are on average "greener" than Americans.

Based on 800 telephone interviews conducted in Australia in late September, the survey found that climate change was much higher on the agenda in Australia than the US. Strong majorities of the Australian public concurred that the planet is warming (83%); climate change is caused by human activity (67%); and Australia should take actions to reduce its production of greenhouse gas emissions even if this costs jobs and reduces living standards (59%).

Conversely, data from polling in the US showed that climate change remained well down the list of "important issues" for Americans with a Gallup poll reporting that only 4% of respondents rated climate change the "most important" issue, far behind their top two concerns of the economy (46%) and healthcare (13%).

RESEARCH

"My grant gives me the chance to examine how the decline of traditional city-based media is affecting democracy and urban planning at the local level in both the US and Australia."

Dr Jennifer Day, University of Melbourne scholar and recipient of a US Studies Centre grant

Research Grants

The Centre announced domestic research grants totalling \$105,000 for 11 projects on a wide range of topics in the humanities and social sciences by academics from nine Australian universities. 86 grant applications were received from a total of 28 Australian universities.

Two of the grant winners will each spend up to three months at the Centre working on their research while other recipients will be based at their home institutions.

Winning researchers and projects were:

- **Saliha Belmessous**, University of Sydney
The hidden history of Native Americans' legal opposition to dispossession
- **Michael Broderick**, Murdoch University
Uneasy allies: Representing Americans as other in Australian national cinema
- **Jennifer Day**, Melbourne University
Planning, media, and local democracy in Australia and America
- **Anika Gauja**, University of Sydney
The organization of political parties in the United States: The shape of things to come?
- **John Hart**, Australian National University
The greening of the White House: Environmental policy making and the presidency
- **Daniel Huppatz**, Swinburne University
A design poetics: Russel Wright's Manitoga
- **Rebecca LaForgia**, University of South Australia
Exploring compliance with the right public participation under United States Bilateral Free Trade Agreements
- **Tim Minchin**, La Trobe University
Textile trouble: The decline of the US textile and apparel industry, 1965 to the present
- **Siobhan O'Sullivan**, Melbourne University
Animal welfare policy from a comparative perspective
- **Mina Roces**, University of New South Wales
The Filipino American movement 1970-2008
- **Michael Ward**, Australian National University
Recidivism, enforcement and environmental compliance.

Researcher in Residence Explores Australia-US Relations Through Film



For Associate Professor Mick Broderick from Murdoch University in Western Australia, his residency at the Centre is a great opportunity to pursue his research on the depiction of Americans in Australian film.

The genesis for Broderick's project came when he was working at the Australian Film Commission in the 1990s. "I began to notice the love-hate relationship the Australian film industry had with Hollywood," Broderick says. "Many of the accusations made against Hollywood such as snaffling Australian talent, and using imported foreign actors and crew in Australia were not new but in fact were being consistently recycled over the years," he adds.

Broderick points out that one in five Australian feature films have employed American actors or characters. He will examine how these representations of Americans have changed over time, and the insights these depictions give into Australians' understanding of their national character and identity.

EVENTS

The Centre's events calendar featured over 70 events in 2009. Leaders from government, business, universities and the media met at executive roundtables, an audience of over 500 people watched the inauguration of Barack Obama, and university and high school students discussed aspects of America in open discussions.



Edward Leamer

Events spanned all aspects of the study of America from politics and business through to culture and society with topics including the leadership styles and legacies of former presidents, the global economic crisis and the path to recovery, photography as social commentary and the ins and outs of postgraduate study in America.

The middle of the year saw the Centre's National Summit on Sustainable Globalisation attract more than 50 panellists and 250 participants. President Obama was again a focus toward the end of 2009 with the one-year anniversary of his election in November prompting a flurry of events and analysis including a breakfast panel discussion that attracted over 200 people. The anniversary also provided the opportunity to launch the Centre's new biannual publication *American Review*, with the inaugural edition providing international commentary and analysis on Obama's first year in office.

The global financial crisis also featured prominently. American economists and business people visiting the Centre included former Fannie Mae CEO James Johnson, prominent UCLA economic forecaster Edward Leamer, and former Director of the US Office of Management and Budget Alice Rivlin. In addition to their Business Leadership programs and public forums, these distinguished visitors held private meetings with leaders from the Reserve Bank of Australia and the Treasury.

The Centre was also active in Australia-US diplomacy. Dennis Richardson, Australian Ambassador to the United States, addressed the Centre before his return to Canberra to become Secretary of the Department of Foreign Affairs and Trade, while incoming US Ambassador Jeffrey Bleich spoke with Centre students soon after his arrival in Australia.



Thomas Mann

In the arts, the Centre hosted a sell out lunchtime talk by Pulitzer Prize winning playwright Edward Albee at the Sydney Theatre Company. The Centre also partnered with the Sydney Film Festival, the Australian Silent Film Festival and the Art Gallery of New South Wales to promote Australian appreciation of the depth and diversity of American arts.

EVENTS

"The Centre's Sustainable Globalisation Summit is one of the most stimulating meetings I have ever attended."

Rick Locke, Professor of Entrepreneurship, MIT Sloan School of Management

National Summit

Sustainable Globalisation: Will it Survive the GFC?

Spanning rigorous academic analysis, commentary on policy options and engagement with business and non-profit leaders, the Centre's National Summit in June critically examined the impact of the first truly global recession since World War II. The Summit looked at long-standing issues concerning globalisation, including global governance, labour standards and corporate social responsibility as well as new issues that have vaulted to the top of global concerns such as climate change and energy security. Using a 21st-century lens and in the midst of the GFC storm, the two-day Summit assessed these weighty issues, looking in particular at the role and the response of the US. The conference featured over 50 experts and more than 250 participants, as well as a public forum that attracted an audience of over 1000 people.

National Summit highlights:

- High-profile keynote speakers including Minister for the Environment Peter Garrett, Editor of *The Economist*



Peter Garrett



Robert Lawrence and Peter Hartcher

John Micklethwait, Leader of the Opposition Malcolm Turnbull and Mayor of New Orleans Ray Nagin.

- Plenary panels featuring World Health Organization adviser Lawrence Gostin, Dean of the Sydney Law School Gillian Triggs, *Garnaut Climate Change Review* author Ross Garnaut, MIT Professor Richard Locke, *The Sydney Morning Herald's* Peter Hartcher, Harvard Professor Robert Lawrence and Chief Executive of the Business Council of Australia Katie Lahey.
- A capacity crowd for the public forum, "Sydney and New Orleans: The role of local government in adapting to climate change" with Mayor of New Orleans Ray Nagin, Lord Mayor of Sydney Clover Moore, former Australian of the Year Tim Flannery and Centre Honorary Professor of Urban Policy Edward Blakely.
- 36 Australian university students won scholarships to participate in the Summit and attend a special Master Class with Peter Gourevitch and Margaret Levi.

Collaboration with Harvard to Continue

The US Studies Centre enjoyed a highly successful partnership with Harvard University for the Summit. In October 2009, Harvard's Australian Studies Committee agreed to partner with the Centre on three international conferences between 2010 and 2012, providing US\$120,000 in financial support.

Business Leadership

The Centre's Business Leadership program provides forums in which senior executives from Australian business and government meet with outstanding US leaders to exchange views on topics of bilateral importance.

In 2009 the Business Leadership program invited a distinguished group of academics and senior business executives from the US to visit Australia. They delivered their ideas in a variety of forums ranging from meetings and discussions in Sydney, Melbourne and Canberra with CEOs, government leaders and company directors, to presentations to Treasury and Reserve Bank staff and their senior executives. They also attended academic research seminars and gave public talks. Most of these events were hosted by affiliates of the Centre, whose support is gratefully acknowledged.



Robert Thompson

In April the program organised the Asia-Pacific Symposium on Entrepreneurship and Innovation which attracted 140 participants from academe, government and business. The Centre funded the event together with Sydney University's Faculty of Economics and Business, and the New South Wales Department of State and Regional Development (now Industry & Investment NSW).



Barry Jackson

Business Leadership Program

- 10 CEO luncheons
- 3 public lectures
- 4 briefings
- 4 leadership forums
- 7 meetings with government & business leaders
- 3 university lectures & seminars



Mark Baillie

MEDIA & COMMUNICATIONS

2009 was an important year for both the Centre's media profile and the development of its web and communications strategies. Media results were strongly up from the previous year. By the end of 2009 the Centre boasted a dynamic and easily managed website, a frequent and well read email newsletter, a growing social media presence, a new biannual foreign policy magazine *American Review*, and a consistent look and feel to all its online communications.

Media

The media year began with Centre commentators in demand to discuss the inauguration of Barack Obama as US President and the prospects for his administration. The global financial crisis and America's massive fiscal stimulus and bank bailout also commanded strong attention. Centre experts were also sought for analysis and commentary on the year's other big policy issues in which the US featured centrally, including healthcare reform, China-US relations and the Copenhagen Climate Change Conference.

Centre academics, experts and visitors were interviewed on major national television programs such as the ABC's 7.30 Report, Lateline and Business Lateline, SBS World News and Sky's National News, Agenda and Sunday Agenda and all of the ABC's principal radio programs



Media Appearances

	2008	2009
Op-eds	51	80
Newspaper interviews	71	103
Radio	121	175
Television	64	129
Total	307	487

including AM, PM and The World Today. There was also increased international exposure via interviews on the Australia Network's Newsline and Business Today and CNBC Asia.

In print, the Centre featured prominently in the opinion columns of the leading Australian newspapers, with articles including:

- Brendon O'Connor, "The making of Obama as a modern-day Jefferson," *The Australian*, 17 April 2009
- Tom Switzer, "Popularity doesn't equal power," *The Australian Financial Review*, 28 May 2009
- Lesley Russell, "Obama era too good to pass up," *The Weekend Australian*, 11 July 2009
- Geoffrey Garrett, "Afghanistan starting to look like Obama's Vietnam," *The Sydney Morning Herald*, 30 September 2009
- Lawrence Gostin, "Unhealthy focus on disasters," *The Age*, 26 October 2009
- Geoffrey Garrett and Simon Jackman, "In this climate Australians lead, Americans lag behind," *The Sydney Morning Herald*, 21 November 2009.

In total, there were 700 media references involving the Centre, its experts and activities during 2009.

"PM goes to air when most people in the US are asleep. That's far less of a problem for us these days in no small part because of the United States Studies Centre."

Mark Colvin, Presenter of ABC Radio's PM

Online

The communications showcase for 2009 was undoubtedly the redesigned website which attracted 60,000 visitors in 11 months. This content-rich platform for analysis on current affairs in the US had, by the end of the year, become the go-to point to meet the array of high-calibre academics, experts and visitors involved with the Centre. It also proved to be a highly successful tool to promote Centre events such as the National Summit.



Blogging

The Centre pitted James Morrow and Lesley Russell head to head: right versus left in a dynamic blog focused on contemporary American issues. Jonathan Bradley and Erin Riley added the perspective of two US Studies Masters students to the team later in the year, with expertise in tweeting and internships in Washington, DC in the offing.

Social Media

In order to engage with new audiences the Centre spread its online wings to Twitter and Facebook. Its social media following steadily grew throughout the year as users found these mediums a useful way to communicate with

the Centre. Social media also proved a useful tool to update the public immediately and frequently on Centre activities.

eNewsletter

In the second half of the year, the Centre switched from a monthly email newsletter to a weekly digest of current media, events and achievements. The *Notes on America* email allowed the Centre to inform its audience more frequently, increasing traffic to the website.

Website Innovations

Star TV

The concept behind the Centre's new website interviews, *Star TV*, was simple: a Q&A format of around four minutes that elucidated the interviewee's expertise on a particular topic. Accessible and informative, the interviews serve a dual purpose – creating a video history of the Centre's visitors while at the same time ensuring a content-rich, dynamic website. With the aim of ensuring that the insights of every Centre visitor are well documented, 2009 saw 19 web interviews go to air, making the perspectives of Centre visitors available to a mass audience.

Newsroom

The Newsroom became an important online site for Centre announcements, commentary and analysis of US affairs, and interviews with Centre experts and visitors. More than 360 news items were added to the website during 2009. Along with maintaining a record of past events, the Newsroom allowed the addition of event reports, videos and audio files.

Technical innovations

Videos for the website were hosted on the Centre's YouTube channel which allowed access to a much larger audience: more than 12,500 viewers watched 106 videos during the year. Similarly, hosting the Centre's expansive collection of photos on Flickr enabled a wider audience to view quality images.

American Review

In order to further its mission of increasing understanding of the United States, the Centre launched its biannual publication *American Review: Global Perspectives on the US*. Each issue will gather leading commentators from Australia, the United States, Asia and the rest of the world to debate a particular theme.

The premier issue focused on Barack Obama's first year as US President. More than 200 people participated in its launch in Sydney in November 2009 at a roundtable discussion with the Centre's James Fallows, Geoffrey Garrett and Robert Hill and Editor at Large of *The Australian* Paul Kelly.

Featuring a cover illustration by Pulitzer Prize winner Pat Oliphant, *American Review* was released to selected news outlets and bookstores in Sydney, Melbourne and

Brisbane. Copies were also distributed among subscribers of *The Diplomat* magazine and members of the Australian Institute of International Affairs. Articles by contributors including Harvard's Stephen Walt, former Editor of *The Economist* Bill Emmott, distinguished Australian international relations scholar Coral Bell, James Fallows, John Ikenberry from Princeton, and Executive Director of the Lowy Institute for International Policy Michael Wesley were reprinted as op-eds in leading newspapers across the country.

Under the guidance of Editor Minh Bui Jones, the second issue of *American Review* will focus on the Asian market. With cover stories on the US-China relationship by thought leaders from Asia, Europe and the US, it will be launched in June 2010 in Hong Kong with plans for distribution among Asia's rapidly growing English speaking elite.



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Geoffrey Wiseman

Director of the Center for Public Diplomacy, University of Southern California

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Professors

Edward Blakely, Honorary Professor in Urban Policy & disaster recovery expert

Colin Campbell, Visiting Professor & Professor of Political Science at the University of British Columbia

Lyn Carson, Adjunct Professor & Professor of Civic Engagement at the University of Western Sydney

James Fallows, Chair in US Media & National Correspondent for *The Atlantic*

Murray Goot, Visiting Professor & ARC Australian Professorial Fellow at Macquarie University

Lawrence Gostin, Visiting Professor & Professor of Law at the Georgetown Law Center and Professor of Public Health at Johns Hopkins University

Robert Hill, Adjunct Professor in Sustainability & Chairman of the Australian Carbon Trust

Simon Jackman, Visiting Professor & Professor of Political Science and Statistics at Stanford University

Margaret Levi, Chair in US Politics and Director of Research and Research Training & Bacharach Professor of International Studies at the University of Washington

Bruce McKern, Professor of International Business & Director of the Business Leadership & Innovation programs

Robert O'Neill AO, Chair of the International Academic Advisory Committee

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David Weisbrot AM, Professor of Legal Policy

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Brendon O'Connor, Associate Professor in American Politics & Director of Learning and Teaching

Research Associates

Thomas Barlow, Research strategist specialising in science and technological innovation

John Barron, Journalist & American election commentator

Greg Castillo, Associate Professor of Environmental Design at the University of California, Berkeley

James Curran, Senior Lecturer in History & former analyst for the Office of National Assessments

Stephen Robertson, Associate Professor of History & Centre lecturer

Lesley Russell, Fellow at the Center for American Progress, Centre blogger & former policy adviser to Julia Gillard

Tom Switzer, Tutor & former Opinion Editor of *The Australian*

Postdoctoral Fellows

Jason Casellas, Assistant Professor of Government, University of Texas, Austin



Geoffrey Garrett and Rebecca Sheehan

Mark W. Geiger, Postdoctoral Fellow in Economic History, University of California, Los Angeles

Willie Gin, PhD in Political Science, University of Pennsylvania

Sabino Kornrich, PhD in Sociology, University of Washington

Jeremy Pressman, Associate Professor of Political Science, University of Connecticut

Rebecca Sheehan, PhD in US History, University of Southern California, Los Angeles

Centre Lecturer

David Smith, Lecturer in American Politics and Foreign Policy

Lecturers

Rowena Braddock, "The American City"

Bruce Isaacs, "American Film & Hollywood"

Kurt Iveson, "The American City"

David Johnstone, "US Financial Institutions and Culture"

Martijn Konings, "US Economic Policy & Regulation"

Harry Melkonian, "US Constitution"

Jane Park, "Contemporary American Media"

Dennis Phillips, "Issues in Power & Democracy", "US Foreign & National Security Policy"

Administrative

Clark Bailey, Director of Operations & Projects

Susan Beale, Web & Communications Manager

Minh Bui Jones, Editor of *American Review*

Kim Darby, Events Co-ordinator

Katherine Delaney, Media Projects Officer

Liz Dimond, Accounts Assistant

Nina Fudala, Media Manager

Sean Gallagher, Chief Operating Officer

Annabel McGilvray, Media Projects Officer

Craig Purcell, Office Manager

Will Turner, Media Officer

Andrés Viganó, Director of Finance & Administration

Bloggers

Jonathan Bradley, Intern at the Democratic Whip Office

James Morrow, Former speechwriter to Malcolm Turnbull

Erin Riley, Master of Letters in US Studies student



Andrés Viganó and Todd St Vrain

FINANCIAL REPORT

UNITED STATES STUDIES CENTRE

ACN: 122 586 341

ABN: 85 122 586 341

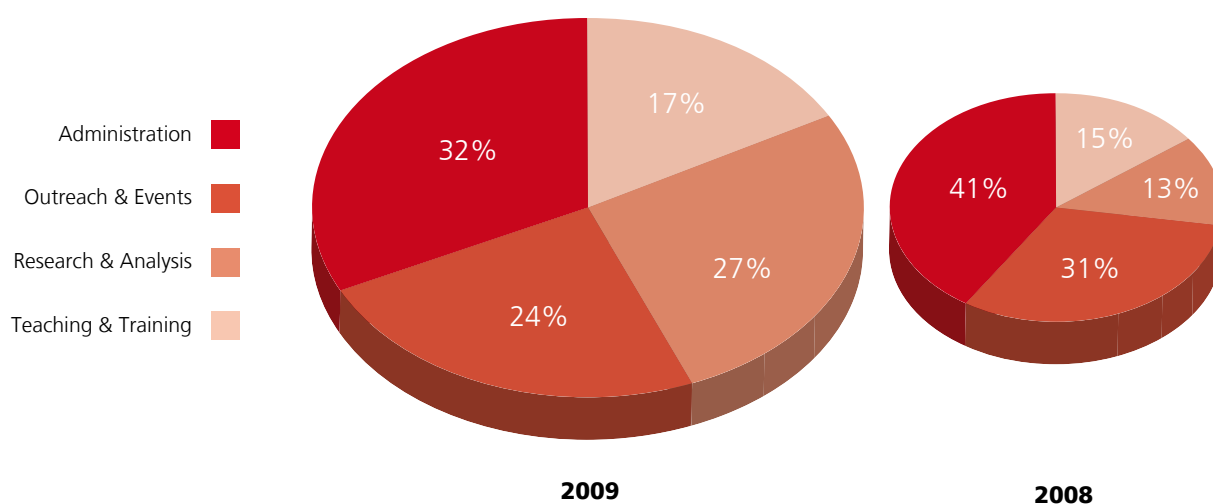
Summary financial report for the year ended 31 December 2009

The following information has been extracted from the United States Studies Centre's Audited Financial Statements for the year ended 31 December 2009.

The Centre's financial position remained strong in 2009 during a year of substantial expansion. Expenditures increased by more than two million dollars from 2008 while the balance sheet improved to almost \$3.5 million. Expenditures on teaching & learning and research & analysis grew dramatically while the proportion of the Centre's budget devoted to administration shrank to one-third.

EXPENDITURE

	2009 \$	2008 \$
Teaching & Training	865,687	472,485
Research & Analysis	1,413,975	397,619
Outreach & Events	1,262,670	983,962
Administration	1,679,886	1,268,808
TOTAL EXPENDITURE	5,222,218	3,122,874



Income statement for the year ended 31 December 2009

	2009	2008
	\$	\$
Revenue from continuing operations	5,349,993	4,450,200
Expenses from continuing operations	5,222,218	3,122,874
Operating result for the period	122,775	1,327,326

Statement of financial position as at 31 December 2009

	2009	2008
	\$	\$
ASSETS		
Current Assets	3,424,411	3,672,529
Non-Current Assets	388,781	18,000
TOTAL ASSETS	3,813,192	3,690,529
LIABILITIES		
Current Liabilities	356,947	362,059
TOTAL LIABILITIES	356,947	362,059
NET ASSETS	3,456,245	3,328,470
EQUITY		
Retained earnings	3,456,245	3,328,470
TOTAL EQUITY	3,456,245	3,328,470

RETAINED EARNINGS

The Centre achieved a surplus during 2009, increasing its retained earnings which will allow for growth and capital expenditure in following years.

UNUSUAL ACTIVITY

During the period covered by this report, there was no unusual activity evident in either Income or Expenditure.

NOTE: Full copies of the Audited Financial Statements are available on request; please contact the Company Secretary.

PARTNERS & SUPPORTERS



The Centre would like to thank its partners and supporters whose financial and in kind contributions significantly increased the quality and quantity of our work. The range of our stakeholders testifies to the scale and scope of the Centre's activities.

Alcoa Foundation

Allens Arthur Robinson

American Australian Association

Amnesty International Australia

Ashfield Council

Art Gallery of New South Wales

Australia & New Zealand School of Government

Australia-Israel Chamber of Commerce

Australian Government

Australian Institute of Company Directors

Australian Silent Film Festival

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Inauguration Watch: Geoffrey Garrett

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