

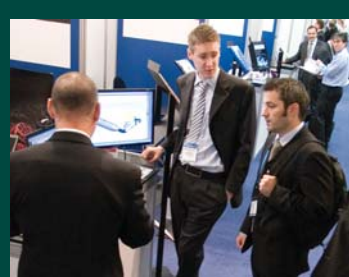


31 JANUARY - 3 FEBRUARY 2012 SYDNEY CONVENTION AND EXHIBITION CENTRE, AUSTRALIA

SME SHOWCASE FOR SUSTAINABLE MARITIME FUELS COMPANIES



PACIFIC2012 features the **SUSTAINABLE MARITIME FUELS Exhibitor Showcase.**



SME SHOWCASE FOR SUSTAINABLE MARITIME FUELS COMPANIES

First held in 2000, the biennial Pacific International Maritime Exposition has become internationally recognised as the premier commercial maritime and naval defence industry trade exhibition in the Asia Pacific region.

The exhibition and its associated conference program bring together key industry, defence and government decision-makers from Australia, south-east Asia and around the world and represent the ideal forum to do business.

In addition, **PACIFIC2012** now features a focused sector-specific Sustainable Maritime Fuels Showcase for SMEs. The exhibition Showcase will highlight the latest developments in technology, systems, equipment and services available from the sustainable fuels industry.

Promote your business at **PACIFIC2012**

Exhibit in the special Sustainable Maritime Fuels Showcase for Australian SMEs.

Market your products at the most comprehensive commercial maritime and naval defence exposition in the Asia Pacific.

Display at **PACIFIC2012**

Visit our website www.pacific2012.com.au

Great exposure.....great value

The Sustainable Maritime Fuels Showcase at **PACIFIC2012** will be a specialised focal point, incorporating companies involved in the sustainable fuels industry from around Australia.

The open-plan Showcase will comprise inter-connected individual display modules with counter and wall space for each exhibitor.

Included in the exhibition package are:

- ◆ One (1) "pod-style" display module (2.5m x 1.5m) with rear wall space
- ◆ One (1) counter with lockable cupboard
- ◆ Two (2) stools
- ◆ One (1) multi-tiered brochure stand
- ◆ One (1) 10 amp power outlet
- ◆ Lighting
- ◆ Company name signage
- ◆ Daily stand cleaning
- ◆ Exhibitor pass allocation
- ◆ Company listing in **PACIFIC2012** Trade Directory



The **SUSTAINABLE MARITIME FUELS** Showcase at Pacific will be augmented and enhanced by the **SUSTAINABLE MARITIME FUELS FORUM**

...to held on Tuesday 31st January & Wednesday 1st February!

This focused International forum will include speakers from Australia, New Zealand, Norway and the United States.

Topics under discussion will be sustainable fuel issues facing the worlds navies, LNG use by commercial carriers, hybrid propulsion systems and design in leisure craft, biodiesel developments and research into fuel cell technology. This forum is being facilitated and sponsored by the United States Studies Centre (ussc.edu.au) at the University of Sydney.

Anyone wishing to submit a presentation for consideration, please contact Don Fraser. Email: dfraser@amda.com.au

The **SUSTAINABLE MARITIME FUELS** Showcase at Pacific offers great exposure and great value!

Don't miss out!.....Space is limited.....Australian SMEs - if you are a sustainable fuels industry company, take advantage of the special deal at Pacific and **SAVE \$1000** off the standard price of their showcase display module. (Additional display modules are also available - at the standard price.)Even the standard price is value for money!

Special deal.....\$2500 for first display module (applicable to one display module only)

Standard price.....\$3500 per display module.

Book now!.....Download the **SUSTAINABLE MARITIME FUELS Showcase Order Form**

This special rebate is provided by Maritime Australia Limited to Australian SME companies involved in the sustainable fuels industry at the Pacific International Maritime Exposition in order to foster business development, export promotion and networking opportunities for Australian small-to-medium enterprises.

The biennial Pacific International Maritime Exposition is conducted by Maritime Australia Limited in the interest of promoting the development of Australian industrial, manufacturing and technology resources in the commercial maritime and naval defence sectors. Maritime Australia Limited is a member of the national not-for-profit group established by Aerospace Maritime and Defence Foundation of Australia Limited.

Be part of the **PACIFIC2012 SUSTAINABLE MARITIME FUELS Showcase.....you can't afford not to exhibit!**

PACIFIC2010 Highlights

- ◆ 406 exhibitors - major maritime and naval defence companies from throughout Australia and 17 other nations
- ◆ A record 12,823 accredited trade and military visitations, representing 43 countries
- ◆ A record 136 top-level trade, diplomatic and military delegations
- ◆ A record 63 accredited journalists and photographers from both the general media and specialist maritime and naval defence publications from throughout Australia and the world
- ◆ An exceptional range of conferences and symposia were conducted in conjunction with **PACIFIC2012**, covering a comprehensive range of strategic, policy, technical, engineering, security, commercial maritime and naval defence issues.

Organisers

Pacific 2012 Maritime Exposition is organised by Maritime Australia Limited (ABN 31 091 148 837)
PO Box 4095, Geelong, Victoria 3220 Australia
Telephone +61 3 5282 0500 Facsimile +61 3 5282 4455
Email expo@amda.com.au
Website www.pacific2012.com.au

